



New Client Intake Form

Full Name _____

Address _____ City _____ Zip _____

Email _____ Phone Number _____

Birthday (Month/Day): _____

Did anyone refer you? If not, how did you hear about the salon? _____

May we use your before/after photos on our social media? Yes _____ No _____

Instagram Handle? @ _____

What would you like to get out of your experience today? (Check all that apply)

_____ I want a new look

_____ Just routine maintenance

_____ I want to learn how to work with what I have

_____ Styling my hair _____ Using new products _____ Learn to use styling tools

_____ I want to relax in silence

Have you used any of these chemical services in the past 2 years?

_____ Texturizer

_____ Relaxer

_____ Permanent Color

_____ Semi/Demi Permanent Color

_____ Keratin Treatment

_____ Other : _____



Current Hair Condition:

- Heat damaged
- Frizz
- Itchy Scalp
- Dandruff
- Alopecia
- Breakage
- Oily
- Dry
- Healthy
- Other: _____

Do you have hair or scalp concerns? If so, what are they?

Hair Color History:

When was the last time your hair was colored?

- Within last 2 months
- 3-6 months
- 1-12 months
- 1-2 years
- Longer than 2 years
- Never

What color is your hair currently? _____

What color would you like it to be? _____

Where was your hair colored?

- Professional hair salon
- Home (box color)

If you colored your hair at home, what color was used? _____



Have you ever used Henna color?

- Yes
- No
- Not sure

Do you have any allergies to hair color or products?

- Yes
- No
- Not that I know of

Are you ok with multiple sessions to achieve your desired results or do you want it done in one session?

- Multiple sessions
- One session

What is your budget for your hair service?

- \$100-\$300
- \$300-\$500
- \$500-\$700
- \$700+

What is your budget for maintenance?

- I'm ok with a bigger budget for the first appointment but would like something with less maintenance.
- Budget is not a problem to maintain the color.

How often are you willing to be in the salon for maintenance ?

- Every 4-6 weeks
- Every 6-8 weeks
- Every 3 Months
- I want minimal maintenance

What is your day to day styling routine? Include products and tools used to style.



Are you using heat to style your hair? If yes, do you use heat protection?

Do you use color safe shampoo and conditioner? Do you use a deep conditioning mask at home?

What other products are you using on your hair?

What is most important to you for your experience in the salon? Select all that apply.

- I'd like to learn more about products and styling my hair
- I'd like to see a significant change in my hair
- I'd like to learn about other services you provide in the salon
- I'd like to have a quiet appointment and relax while getting my hair done
- I'd like my hair to stay in great condition with limited damage

Please provide inspiration pictures for what you are hoping to achieve with your hair.

[Insert image]

Additional information:

I acknowledge that I've read and agree to The L Salon terms and policies.

(Sign & Date)